LETTER TO EDITOR

Letter from the President of International Society of Endocrinology

S Abbas Raza

Tamgha-i-Imtiaz: By President and State Government of Pakistan
President - ISE (International Society of Endocrinology) (2022-2024)
CEO: MED Consultant (Medicine – Endocrine – Diabetes)
ISE Education Editor: International Society of Endocrinology (2018- 2020)
Past President (2017-2019) and Founder Vice-President: South Asian Federation of Endocrine Societies - SAFES
Founder and Past President: American Association for Clinical Endocrinologist (AACE) Pakistan Chapter- Feb 2015
Past President: Pakistan Endocrine Society – PES – 2010-2012
Past Member Board of Directors: American Association of Clinical Endocrinologist (AACE) (2003-2004)
Founding member and Board of Directors: "Friends of Mayo"
Board of Directors: "Dilawar Hussain Foundation"
Lifetime Achievement Award: Pakistan Endocrine Society

Its indeed an honor to write this message and contribute in dawn of a new era in the battle against obesity. I am glad, that we have taken an initiative of launching the Asian Journal of Obesity. This landmark publication marks a significant milestone in our collective efforts to combat the growing epidemic of obesity, which has become a major public health concern globally.

As we embark on this exciting journey of starting something very relevant to our region, we recognize the enormity of the task ahead. Obesity is a formidable foe, requiring a sustained and concerted effort from all sectors of society. Its only through our collaboration, creativity, and a commitment to excellence, we can make a meaningful difference in the lives of individuals and communities affected by obesity.

We have learnt over years that Obesity is a complex and multifaceted issue, with far-reaching consequences that affect not only individuals but also communities and societies as a whole. The Asian region, home to over 4.5 billion people, is particularly vulnerable to the consequences and ravages of obesity. This results from rapidly changing lifestyles, diets, and environments contributing to an alarming rise in obesity rates.

I hope and wish that The Asian Journal of Obesity will be dedicated to addressing this critical issue through a comprehensive and interdisciplinary approach. This Journal will lay grounds for developing consensus and provide a platform for researchers, health care professionals, policymakers, and community leaders to share knowledge, expertise, and best practices in obesity prevention, treatment, and management.

The strength of the journal lies in scientist from diverse back ground showcasing their latest research, trends, and innovations in the field of obesity. From cutting-edge studies on the genetics of obesity to practical guidance on nutrition and physical activity, we look forward to our contributors for offering valuable insights and perspectives that will inform and inspire readers.

The Asian Journal of Obesity is more than just a publication – it is a call to action. I invite you to join us in this vital mission, to share your expertise, experience, and ideas, and to be part of a vibrant community dedicated to creating a healthier, happier future for all.

Together, we can make a difference and defeat this epidemic by joining hands in our fight against Obesity. We owe this to our children and future generations, so that we provide them right direction and information for this complex problem.

I wish all the contributors, staff and editors best of luck for this great endeavor.

■ ■ ■ ■